

McConnell's **MAXIMIZER**

FEBRUARY

Promotions Good February 1, 2023 through February 28, 2023

NATIONAL BREAKFAST MONTH




McConnell's
F. McConnell and Sons
Convenience Store & Food Service Distributor

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McConnell's reserves the right to change prices in this Publication when necessary

ALL ITEMS SUBJECT TO MANUFACTURER AVAILABILITY

GOLD KEY



GOLD KEY

Regular SRP \$3.49 for a 42% Margin

Reese's Dipped Animal Crackers 4.25 oz



Item #	Quantity	Description	SRP
17767	1/ea	Reese's Dipped Animal Crackers	\$3.49

6 EACH WILL BE SENT AS GOLD KEY
THE SALTY PLANOGRAM IS BEING UPDATED
TO INCLUDE THIS ITEM



NEW ITEMS

Item #	Quantity	Description	SRP
17512	1/ea	Hot N Ready Big AZ IW Cheddar Cheeseburger 8.5 oz	\$5.49
17256	1/ea	Millwood Firewood - Bark Free USDA Bundle	\$7.99



**BARK FREE
FIREWOOD**
HEAT TREATED / KILN DRIED
PACKAGED BY
MILLWOOD LUMBER INC.

- FEWER ASHES
- FEWER BUGS
- LESS DEBRIS
- LESS CREOSOTE

Following the guidelines of USDA - APHIS - PPQ



MIXED HARDWOODS

Shrink Wrapped Bundles with EASY Carry Handles




REPLACEMENT ITEMS

New Item #	Description	Replacing Item #	Description
17540	Oatly Oat Chocolate Milk 11 oz	16170	Oatly Oat Chocolate Milk 11 oz
17541	Oatly Oat Original Milk 11 oz	17286	Oatly Oat Original Milk 11 oz
17510	Huggies Fragrance Free Wipes 16 ct	15411	Pampers Sensitive Wipes 18 ct
17559	Hostess Hamburger Buns 4/8 ct	85316	Hostess Hamburger Buns 4/8 ct
17769	Charmin Essentials Strong Bath Tissue	13481	Charmin Essentials Strong Bath Tissue
17759	Dawn Original Liquid Detergent 7.5 oz	16963	Dawn Original Liquid Detergent 6.5 oz
17488	White T-Bag Thank You 1000 ct	13135	White T-Bag Thank You 1000 ct
17361	Can Liners XHVV 43X47 100 ct roll 56 gal	95869	Can Liners XHVV 43X47 100 ct roll 56 gal
16564	Mop Head Blue Blend Looped Clamp End Use	85316	Mop Head Blue Blend Looped Clamp End Use

BREAKFAST

Regular SRP \$3.99 for a 46% Margin

Michiana Baking - Cinnamon Roll

EXTRA
14 PTS
MARGIN



Item #	Quantity	Description	Reg Price	Allowance	Deal Price	SRP
16498	9/cs	Cinnamon Roll - Individual Microwavable Container	\$24.54	\$5.00	\$19.54 = \$2.19 ea	\$3.99

Great Time to Try
with 20% off!
No Bakery Case Needed
Perfect for Coffee Bar
Individual Microwavable Container
Three Day Shelf Life Once Thawed



Regular SRP \$2.19 for a 46% Margin

Kellogg's Cereal In A Cup

EXTRA
4 PTS
MARGIN

Item #	Quantity	Description	Reg Price	Allowance	Deal Price	SRP
67822	6/bx	Apple Jacks	\$7.67	\$0.63	\$7.04 = \$1.17 ea	\$2.19
96709	6/bx	Frosted Mini-Wheats Bite Size				
68608	6/bx	Cocoa Krispies				
68063	6/bx	Corn Pops				
68292	6/bx	Froot Loops				
68446	6/bx	Frosted Flakes				
97829	6/bx	Krave Chocolate				
68470	6/bx	Raisin Bran Crunch				

Talk To Your Saes Representative About How You
Can Get A Free Kellogg's Cereal Rack
(Fits all Cereal in a Cup)

SNACKS & GUM

Feature @ 2/\$5.00 for a 49% Margin

Rice Krispies Treats Dunk'd

EXTRA
5 PTS
MARGIN

Item #	Quantity	Description	Reg Price	Allowance	Deal Price	SRP
16642	12/bx	Dunk'd Chocolatey				
16643	12/bx	Dunk'd Cookies N Cream				
16641	12/bx	Dunk'd Chocolatey Strawberry				
			\$18.62	\$1.60	\$17.02 = \$1.42 ea	\$2.79



Feature @ 2/\$5.00 for a 53% Margin

Turtles Original KS 4-Piece Bar

EXTRA
1 PT
MARGIN



Item #	Quantity	Description	Reg Price	Allowance	Deal Price	SRP
15061	24/bx	Turtles Original KS				
			\$36.49	\$4.86	\$31.63 = \$1.32 ea	\$2.79

Regular SRP \$2.09 for a 51% Margin

Mentos Pocket Bottle Gum

EXTRA
3 PTS
MARGIN

Item #	Quantity	Description	Reg Price	Allowance	Deal Price	SRP
11738	10/bx	Mentos Pure Fresh Mint Pocket 15 Piece Bottle Gum				
12114	10/bx	Mentos Pure Fresh Spearmint Pocket 15 Piece Bottle Gum				
			\$12.20	\$2.00	\$10.20 = \$1.02 ea	\$2.09



LIGHTERS

Regular SRP \$3.99 for a 43% Margin

Djeep Lighters

EXTRA
3 PTS
MARGIN

Item #	Quantity	Description	
17636	24/bx	Djeep Lighters Bold Series	
Reg Price	Allowance	Deal Price	SRP
\$57.28	\$3.00	\$54.28 = \$2.26 ea	\$3.99



Regular SRP \$3.99 for a 43% Margin

Djeep Lighters

EXTRA
3 PTS
MARGIN

Item #	Quantity	Description	
17637	24/bx	Djeep Lighters Elegant Series	
Reg Price	Allowance	Deal Price	SRP
\$57.28	\$3.00	\$54.28 = \$2.26 ea	\$3.99



REACH IN COOLERS



AHT Reach In Coolers

Item #	Description	Price
A4504	AC-W 28"X78"	\$4,422.86
A4503	AC-W 36"X59"	\$4,422.86
A4507	AC-XL Slim 47"X78"	\$5,066.68
A4505	AC-XL 47"X78"	\$5,863.89



Big Beverage Contacts Taking All Of Your Cooler Space? Add "Better For You" Drinks In Your Grab N Go Cooler



Item #	Quantity	Description	SRP	GM
16354	24/cs	BUBBL'R - triple berry breez'r 12 oz	\$1.99	48%
16706	12/cs	Celsius Orange 12 oz	\$3.09	43%
16535	12/cs	GFUEL - Sonic Peach Rings 16 oz	\$3.09	43%
17154	24/cs	Absopure Plus Water 16.9 oz	\$1.09	73%
17156	12/cs	Absopure Plus Water 1 ltr	\$2.69	45%
17293	24/cs	Absopure Purified Water 16.9 oz	\$0.79	72%
17290	24/cs	Spring Water Sports Cap 25 oz	\$1.09	64%
17043	12/cs	FIJI Water 700 ML	\$4.59	53%
17121	15/cs	WAIAKEA Water 700 ML	\$3.49	53%
13715	12/cs	Good 2 Grow Fruit Punch 6 oz	\$3.89	33%
16534	12/cs	Good 2 Grow Apple Juice 6 oz	\$3.89	33%
16532	12/cs	Good 2 Grow Chocolate Milk 8 oz	\$4.99	31%



McConnell's Has Over 165 Drinks Offerings - Contact Your Sales Representative
To See Which Beverage Assortment is Best For Your Store.

BREAKFAST

HEAT & SERVE

Item #	Qty	Description	SRP	GM
12249	12/cs	JD Bacon, Egg, Cheese Biscuit 3.6 oz	\$4.19	50%
17229	12/cs	JD Sausage, Egg, Cheese Biscuit	\$4.29	50%
11529	12/cs	JD Jumbo Sausage, Egg, Cheese Biscuit 4.9 oz	\$3.39	49%
17231	12/cs	JD Chicken & Biscuit 6.3 oz	\$4.19	50%
12388	12/cs	JD Ham, Egg, cheese English Muffin 4.16 oz	\$4.19	50%
17232	12/cs	JD Canadian Bacon, Egg, Cheese English Muffin 4.1 oz	\$4.19	50%
17230	12/cs	JD Egg, Cheese English Muffin 3.5 oz	\$4.19	50%
17228	12/cs	JD Sausage, Egg, Cheese Bagel 5.2 oz	\$4.29	49%
17234	12/cs	JD Sausage, Egg, Cheese Croissant 4.9 oz	\$4.29	50%
46590	12/cs	JD Sausage, Egg, Cheese Pancake 4.9 oz	\$4.19	52%
12614	8/cs	Sausage & Egg Breakfast Bowl 7 oz	\$6.19	47%
15308	8/cs	Turkey Sausage & Egg Breakfast Bowl 7 oz	\$6.19	47%
14197	12/cs	Sausage, Egg, Cheese Square Wrap 5 oz	\$4.29	51%
59110	12/cs	Big AZ Omelet 7.31 oz	\$6.39	51%
49204	1/ea	Egg, Cheese, Salsa, Bacon Breakfast Burrito 4.5 oz	\$2.49	51%
25186	1/ea	Egg, Cheese, Salsa, Sausage Breakfast Burrito 4.5 oz	\$2.49	51%
12784	12/cs	Egg, Sausage w/Hashbrowns, Salsa & Cheese Breakfast Burrito - Mild 7 oz	\$4.79	51%
12811	12/cs	Fiesta - Beef, Egg, w/Hashbrowns, Green Chili & Cheddar Cheese Breakfast Burrito - Medium 7 oz	\$4.79	51%
16219	30/cs	Sausage, Egg, Cheese 4 oz	\$2.09	51%
13257	16/cs	Sausage Gravy Stuffed Biscuit 4 oz	\$2.59	50%



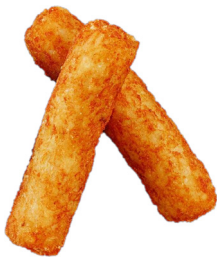
BREAKFAST

HEAT & SERVE

Item #	Qty	Description	SRP	GM
16393	10/cs	Maple Waffle & Chik'n Sandwich 4.7 oz	\$5.09	38%
16395	10/cs	Meatless Sausage, Plant Based Egg & Cheese Sandwich 5.5 oz	\$5.09	38%
16394	10/cs	Meatless Spicy Chorizo, Plant Based Egg & Cheese Sandwich 5.5 oz	\$4.49	37%
16391	12/cs	Plant Based Bac'n Scramble Breakfast Burrito 5.5 oz	\$4.39	39%
C1502	24/cs	Breakfast Empanada 3 oz	\$1.89	38%
C1331	36/cs	Sausage, Egg, & Cheese Stuffed Waffle 4.6 oz	\$2.99	32%



Item #	Qty	Description
15521	6/cs	Papa Primo Breakfast Pizza 14" 33 oz
15599	6/cs	Papa Primo Sausage Gravy Breakfast Pizza 14" 35 oz
25275	24/cs	Sausage, Egg, Cheese Tornado 3 oz
60992	24/cs	Bacon, Egg, Cheese Tornado 3 oz
82813	24/cs	French Toast & Sausage Tornado 3 oz
13358	24/cs	Omelet Supreme Tornado 3 oz (Egg, Cheese, Sausage, Ham, Bacon)
82570	160/cs	Hashbrown Sticks 8/20ct 2.25 oz
15863	4/cs	Bob Evans Breakfast Bake
17223	6/cs	JTM Sausage Gravy Old Fashioned 6/5# Frozen
48828	6/cs	Chefmate Sausage Gravy 6/105 oz Cans



ABSOPURE WATER



Item #	Quantity	Descriptions	Price	SRP	GM
17293	24/cs	Purified Water 16.9 oz	\$5.35	\$0.79	72%
17320	24/cs	Spring Water 16.9 oz	\$5.68	\$0.79	70%
17295	35/cs	Spring Water 16.9 oz	\$6.81	\$0.79	75%
17291	12/cs	Spring Water Sports Cap 1 ltr	\$8.94	\$1.49	50%
17289	24/cs	Spring Water 20 oz	\$7.90	\$0.99	67%
17290	24/cs	Spring Water Sports Cap 25 oz	\$9.53	\$1.09	64%
17154	24/cs	Plus Water 16.9 oz	\$7.02	\$1.09	73%
17156	12/cs	Plus Water 1 ltr	\$17.88	\$2.69	45%
17155	24/cs	Plus Water Sports Cap 700 ml	\$27.40	\$2.39	52%
17294	6/cs	Distilled Water Gallon	\$8.50	\$2.99	53%
17292	6/cs	Spring Water Gallon	\$8.50	\$2.99	53%

Special Deal - Mix & Match
Buy any 10 Cases Get 2 Cases Free

WINTER ESSENTIALS

BARK FREE FIREWOOD
HEAT TREATED / KILN DRIED
PACKAGED BY
MILLWOOD LUMBER INC.

- FEWER ASHES
- FEWER BUGS
- LESS DEBRIS
- LESS CREOSOTE

Following the guidelines of USDA - APHIS - PPQ



MIXED HARDWOODS

Shrink Wrapped Bundles with EASY Carry Handles

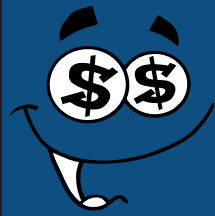



Item #	Quantity	Description	Cost	Price Each	SRP	GM
17256	1/cs	Firewood Bark Free Kiln Dried Bundle USDA Certified	\$5.39	\$5.39	\$7.99	33%
10184	6/cs	Essential Fireplace Logs 2 Hour Burn Time	\$15.25	\$2.54	\$3.69	31%



Item #	Qty	Description	SRP	GM
02739	24/cs	Scraper 10" Big Blade	\$2.59	42%
75442	4/cs	Roadrunner Ice Melt Shaker 12#	\$12.79	38%
12210	1/cs	Safe-T Salt Rock Salt 25#	\$10.09	35%
12219	1/ea	Booster Cable 12 ft 10 Gauge	\$17.89	52%
98086	1/ea	Tire Sealer with Hose 12 oz	\$5.09	41%
14764	6/cs	Polar 50/50 Antifreeze + Coolant 1 Gal	\$10.89	40%
14541	1/cs	Blue Def 2.5 Gal	\$22.39	39%
11205	6/cs	Austin Windshield Wash Fluid 1 Gal	\$5.09	40%
19151	1/ea	Briggs 2 Gallon Gas Can	\$16.39	24%
10537	1/ea	WD-40 Spray 8 oz	\$8.79	29%
13738	1/ea	Armorall Wipes 25 ct	\$5.89	33%
96814	1/ea	Febreze Car Vent Clip	\$5.49	40%
91189	16/bx	Foot Warmers	\$2.99	49%
71455	40/bx	Hand Warmers	\$1.09	49%





FRANK'S LAST CHANCE SPECIALS

Food Service

Item #	Quantity	Description	Regular Price	Special Price
60437	1/cs	Paprika Bulk 1/25#	\$116.86	\$106.86
61891	1/cs	Dark Chili Powder Bulk 1/25#	\$112.38	\$102.38

Grocery - Retail

Item #	Quantity	Description	Regular Price	Special Price	SRP	GM
10730	1/ea	Ohio State Tissues Pop Up Box	\$1.61	\$1.00	\$2.59	80%



Candy - Display

Item #	Quantity	Description	Regular Price	Special Price	SRP	GM
A0615	54/cs	Reese's PB Cup Counter Display	\$41.72	\$31.72	\$1.59	63%



Sweet Snack

Item #	Quantity	Description	Regular Price	Special Price	SRP	GM
16984	5/cs	Rice Krispies Treat Sheet 32 oz	\$63.51	\$43.51	\$19.99	56%



Tobacco Products

Item #	Quantity	Description	Special Price bx	Pre Priced	GM
A1564	30/bx	B&M 1PK Original Filter Tip	\$14.42	\$0.69	30%
A1432	25/bx	B&M 1 PK Jazz Wood Tip	\$17.54	\$0.89	21%
A1573	30/bx	B&M 1PK Sweet Filter Tip	\$14.42	\$0.69	30%
A1523	25/bx	B&M 1PK Original Plastic Tip	\$18.43	\$0.99	26%
A1578	25/bx	B&M 1PK Royale Plastic Tip	\$19.56	\$0.89	12%
A1544	25/bx	B&M Blues Plastic Tip	\$17.56	\$1.19	36%



Limited Quantity Available

Still at Lower Pre-Price

Get Them Before They are Gone!

WARNING: Product contains nicotine.

Nicotine is an addictive chemical.